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The Art of the Meeting, Vail Edition

Antlers at Vail hotel offers 7 tips for creating the perfect Colorado mountain meeting



Left, The Antlers at Vail's convenient walking distance to everything from gourmet dining to world-class skiing makes things easy for meeting planners; right, a conference space at Antlers at Vail, prepared and decorated for an event.

Vail, Colorado – October 7, 2013 – Colorado's Rocky Mountains draw a wide range of conference and meetings groups, attracted by the area's scenic beauty and wide array of year-round outdoor activities as well as its top-notch group event venues. Recent groups to stay at the <u>Antlers at Vail</u>, a 90-room condominium hotel with 2,600 square feet of <u>conference and</u> <u>event space</u> overlooking beautiful Gore Creek, have ranged from a corporate retreat for a city magazine staff to a technical medical seminar to an adventure film school. And each of the groups drawn to Vail, Colorado – whether for a conference, retreat or a board meeting – receives personalized handling, according to Rob LeVine, general manager of the Antlers at Vail, which recently released a tip sheet for planners considering the venue.

"From an industry trade show for hundreds to wildflower Vail weddings to a group of lawyers from across the country more interested in skiing than meeting, we get all kinds of group requests," says LeVine. "We can handle up to 100 people comfortably, depending on the type of event, but because we are a smaller venue, the meeting planner has the benefit of one person who can see the group's experience through from start to finish – they don't have to track down a separate 'day of contact' person from the person who books them, for instance."

The Antlers at Vail has created a new <u>"Art of the Meeting" tip sheet</u> to help planners get the most out of their Vail group event. Feedback from groups appreciative of the Antlers' policy of having one person available to help with all aspects of an event prompted Tip #1 on the sheet, which is posted on the hotel's website: "Choose a hotel where the person who books your meeting is the one who services it."

Other tips from the Antlers at Vail's new conference and meeting tip sheet include:

Can You Hear Me Now: Make sure a venue's audiovisual system can handle your technology and presentation needs. While Antlers has just installed all-new audiovisual capabilities for

winter 2014, hotels with slightly older systems may not be able to sync easily with whatever a presenter might be bringing. "When in doubt, put everything on a flash drive that can be easily moved from one computer to another in case of glitches," adds LeVine.

Dine Al Fresco: An outdoor dining spot can bring a breath of fresh air to meetings. "When you get your lunch at the Antlers (or even your continental breakfast), take it down the steps just outside the conference room and eat <u>poolside</u>, overlooking Gore Creek," suggests LeVine, who adds, "Don't miss the start of your meeting, though."

Fee or Free: Make sure conference rates cover all the "extras" conference-goers might need, including WiFi, parking, or even watching a movie. The Antlers at Vail prides itself on its many complimentary <u>extras</u> (including unlikely ones like bikes and snowshoes).

Know Your Audience: Tailoring a meeting for best results can be as easy as having a way to efficiently gather audience responses. Antlers meetings offer polling devices – used successfully with diverse groups including Vail Symposium – that project conveniently graphed results on the screen instantly.

The Antlers at Vail hotel offers a unique Vail lodging experience in a relaxed mountain setting and was recently awarded a TripAdvisor Certificate of Excellence for consistently outstanding traveler reviews. With condominiums ranging from studio suites up to four-bedroom penthouses, every unit at the Antlers enjoys a fully-equipped kitchen, fireplace, private balcony, daily maid service, and complimentary wi-fi and parking. The Antlers has an A+ location on the banks of Gore Creek, just steps from restaurants, galleries, shops, free Vail town shuttle and the Lionshead Gondola. And Antlers' staff is always ready to help with – and offer an insider expert take on – dinner reservations, activities or any other guest request. For more information, call 1-800-843-8245 or visit www.antlersvail.com.

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