

## Vail Promises December Snow Daze Fun: Antlers at Vail Hotel Ski Package Backs It up with Good Snow Guarantee

Vail Snow Daze, the largest early-season mountain bash in North America, returns to Vail, Colo., for its seventh year December 9-15, 2013. Skiers can take advantage of the Antlers at Vail's Value Vail stay-and-ski deal – while a new Good Snow Guarantee promises plenty of the white stuff.



The Antlers at Vail gears up for the winter season with a Good Snow Guarantee.



Good Snow Guarantee from the Antlers at Vail means skiers dictate the best conditions (photo courtesy Vail Resorts, Dan Davis).



Complimentary snowshoeing adjacent to the Antlers at Vail on Gore Creek.

**Vail, Colorado – October 30, 2013 –** With the <u>Antlers at Vail</u> hotel's new Good Snow Guarantee promising a zero cancellation fee policy through December 13, 2013, Vail, Colo., should be top of the list for winter-lovers. And the seventh annual <u>Vail Snow Daze</u>, billed as the largest early-season mountain bash in North America, provides plenty of ways to make use of the promised white stuff. Taking place December 9 – 15, Snow Daze offers fresh tracks and Expo Village events by day, free live concerts and après parties at night.

In addition to the risk-free reservations made possible by its <u>good snow promise</u>, the Antlers at Vail hotel is offering a Value Vail Colorado ski-and-stay package that makes it easy for a group of four to enjoy all the mountain has to offer at a great price through December 13. The Antlers' Value Vail package puts four people in a spacious two-bedroom condominium suite for four nights – and includes two days of Vail Mountain Resort lift tickets plus unlimited snowshoe use – for \$449 per person.

"The Antlers' Value Vail ski package combined with our Good Snow Guarantee and events like Vail Snow Daze ensure a memorable way to kick-off the 2013-2014 winter season," says Antlers at Vail condominium hotel General Manager Rob LeVine.

Past Vail Snow Daze headliners have included artists such as The Shins, Michael Franti & Spearhead and Wilco. The free live Snow Daze concerts are performed Friday and Saturday nights in Vail's Ford Park. Parties and giveaways take place throughout town as well.

And if on-the-mountain snow adventures aren't enough, Antlers is also providing complimentary snowshoes for use by all of the Colorado hotel's guests. "We're really embracing snowshoeing this year as a great spontaneous way to enjoy Vail's snow and scenery," says LeVine, "whether you take a beginner Vail Golf Course trek, want to hoof it up the pass, or just stroll along Gore Creek on the path right outside our door."

As for Colorado skiing this season, LeVine admits that his idea for a Good Snow Guarantee, promising no cancellation policy if skiers don't like the conditions, seemed a little riskier when he first came up with the idea back in June. While an early-season snow drought last year made for poor snow conditions in late 2012, this year the Colorado high country has already experienced a series of fall storms – including in the past few days. Those early snowstorms bode well for the 2013/2014 season – and for skiers who want to take advantage of the Antlers at Vail's Value Vail lift-and-lodging package and Good Snow Guarantee to book now for some Vail Snow Daze fun.

## **Company Information:**

The Antlers at Vail hotel offers a unique Vail lodging experience in a relaxed mountain setting and was recently awarded a TripAdvisor Certificate of Excellence for consistently outstanding traveler reviews. With condominiums ranging from studio suites up to four-bedroom penthouses, every unit at the Antlers enjoys a fully-equipped kitchen, fireplace, private balcony, daily maid service, and complimentary wi-fi and parking. The Antlers has an A+ location on the banks of Gore Creek, just steps from restaurants, galleries, shops, free Vail town shuttle and the Lionshead Gondola. And Antlers' staff is always ready to help with – and offer an insider expert take on – dinner reservations, activities or any other guest request. For more information, call 1-800-843-8245 or visit www.antlersvail.com.

## **Media Contacts:**

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## Highlight quote:

In addition to its good snow promise, The Antlers at Vail hotel is offering a Value Vail Colorado skiing package.







